



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK, N. Y. 10018

Vol. 22, No. 9

March 4, 1967

RIESEL, GORKIN TO RUN FOR TOP OPC OFFICE

By LARRY STESSIN

Thirty-three active members have been picked to run for OPC office in the Club's election which will be held April 28. The selection was made last week by the nominating committee headed by *Walter Kirschenbaum*, with an objective "to bring new names and new blood" into the competition for officer and governor posts. All the candidates have been personally contacted by members of the committee and have given assurances that if elected will devote time and energy to effectively administer the policies of the Club.

Vying for the number one office, *Victor Riesel* and *Jess Gorkin* will com-

pete for the OPC presidency. Three vice-presidents will be elected from a roster which includes: *Whit Burnett*, *Hal Lehman*, *Jules Frantz*, *Myro Waldo*, *William Attwood*, *Morgan Beatty*, *Elmer Lower* and *Robert Sherrod*. For treasurer the committee named *Matt Bassity* and *James Sheldon*. *Mary Hornaday* and *Art Milton* will be on the official ballot for the job of secretary.

Six places are open for the Board of Governors. The nominees include: *Gordon Fraser*, *William Laurence*, *Frederick Kuhn*, *Richard de Rochemont*, *Rosalind Massow*, *David Shefrin*, *Paul Finney*, *Ansel Talbert*, *Lawrence F. Mihlon*, *Anita Diamant Berke*, *Webb McKinley*,

Madeline D. Ross, *Cornell Capa*, *Paul Freedman*, *Joseph Dine*, *Boyan Choukano*, *Carl Bakal*, *Donald Coe* and *Hugh Mulligan*.

Ballots to active and domestic members will be mailed about April 1, and the returns will be supervised by the election committee.

At the last of its three meetings the nominating committee resolved that *Louis Lochner* ask the Board of Governors to initiate a study of procedures for nominating and selecting Club officers. The aim of such a study would be to determine whether the OPC nominating processes were in line with those of other

(Cont'd on page 2)

50 Years of Moscow Coverage

The gala Moscow Reunion was celebrated at the OPC last Thursday night — after *The Bulletin* went to press. Participants included a number of newsmen — many of them OPC members, who covered Moscow in many periods, as far back as the early years of the Communist regime. Roving Ambassador *W. Averell Harriman* was the guest speaker.

Knowing it would not be possible to report on the event in this issue, *The Bulletin* asked former Moscow newsmen to contribute vignettes of memorable experiences in Moscow. The articles follow.

Editor's note: Bulletin readers will be interested in a letter from *Isaac Don Levine*, distinguished writer and authority on the Soviet Union, which accompanied his article:

"It was pleasing to learn that I have been invited to attend the former Moscow correspondents' reunion on March 2. Sorry I'll be so far away.

"I believe I am the dean of all living

American correspondents who had served in Russia, having first crashed the Soviet frontier in Finland on May 7, 1919, as accredited representative of *The Chicago Daily News*, *N.Y. Globe* and a score of other papers.

"My worldwide scoops in 1919 included the publication of the text of the abortive Bullitt-Lenin Peace Agreement, of the Letters from the Kaiser to the Czar (1894-1914); the Correspondence of Czar and the Czarina; and the Secret Reports of Sagonoff to the Czar.

"In addition, it might interest many recent members of the Club to know that I am one of the 16 authentic original charter members (and there were only 16) who founded and decided to incorporate the OPC at a meeting held at The Algonquin on April 9, 1939.

"I am glad to contribute a vignette to *The Bulletin* on this special occasion. With all good wishes, Sincerely, *Isaac Don Levine* (Carlsbad, California)."

DON'T LET YOUR GUARD DOWN

By ISAAC DON LEVINE

Former foreign correspondent, *Chicago Daily News* and *Hearst Newspapers*.

I was brought to Moscow under arrest in early September, 1919, after crossing the front near Dvinsk during a lull in the intermittent artillery exchanges. My guard was a burly peasant soldier. We had become friends on the long train ride. What save me from a summary military trial was a Soviet visa bearing the signature of Maxim Litvinoff granted during my stay in Moscow the previous spring. I still retain my American passport with it. Upon arrival at the station my escort, who was to deliver me under receipt to the Cheka headquarters at the Lubyanka, went off to look for a vehicle to transport my two heavy suitcases. In

(Cont'd on page 4)

TIMES' TOLISCHUS DIES; HEADED CORRESPONDENTS FUND

Otto D. Tolischus, former *New York Times* Pulitzer winner and past president of the Correspondents Fund, died Feb. 24 of cancer at French Hospital in New York. He was 76.

His career was affected by major events in both the European and Asian theaters of World War II: he won a 1940 Pulitzer Prize for his articles about Nazi Germany's aims in Europe (he was expelled



Tolischus

from Berlin in March of that year), and he was taken prisoner by the Japanese in Tokyo when Pearl Harbor was bombed. His dispatches the day of the bombing had predicted the possibility of the war.

Tolischus was imprisoned and tortured for several months before his release in June, 1942. His appearance at the Club soon after to tell of his experiences was said to be one of the biggest events during that period of the OPC.

A German native who renounced his citizenship to come to the US in 1907, Tolischus began his newspaper work in 1916 when he joined *The Cleveland*

Press. In the ensuing years he worked for the Hearst news service, International News Service, and finally, in 1933, *The Times*. He recorded the rise of Hitler as a staff member of *The Times'* Berlin bureau. After his 1940 expulsion, he continued coverage from Copenhagen, Oslo and Stockholm. He was assigned to Tokyo in 1941.

For 22 years until his retirement in 1964, Tolischus was a member of *The Times'* editorial board.

Joseph Wurzel, president of the OPC Correspondents Fund, noted the special role Tolischus played as Fund president, making it a viable project. "The passing of Otto Tolischus brings in mind the part he played in Club-Fund relationship during the crucial year of 1952. Otto was president of the Correspondents Fund when the plan for a World Press Center was conceived by the late William P. Gray. The key to the success of the plan was approval from the Internal Revenue Service for a tax-free fund drive. Tax deductibility for contributions to the Correspondents Fund was a 'must' requirement. It was Otto who signed the legal papers prepared by Frank Wachsmith which resulted in the all important favorable ruling.

"The trustees of the Correspondents Fund recall with deep feeling his devotion and dedication to both the Club and the Fund."

The Club was represented at the funeral at St. Peter's Lutheran Church in New York by past presidents Burnet Hershey and Richard J.H. Johnston.

Surviving are his widow, the former Naya Grecia, a singer and actress; three brothers, and a sister.

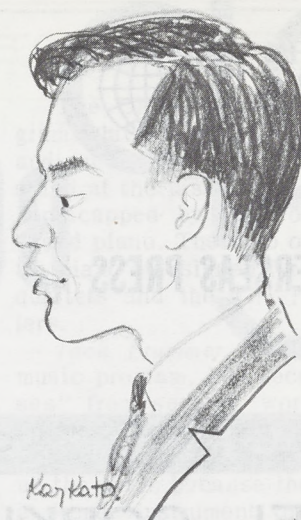
SLATE (Cont'd from page 1)

successful press clubs around the world.

The Club's constitution provides that additional names may be added to the official list through petitions. To qualify petitions bearing the signatures of 40 active members in good standing and addressed to the Club secretary must be delivered or postmarked by Wednesday, March 15.

Other members of the nominating committee which selected this year's slate were Lochner, Will Ousler, Ed Cunningham, John Wilhelm, Lin Root and Larry Stessin.

The names of the candidates have been posted on the Club's bulletin board and will remain there until election day. It is expected that over 500 ballots will be cast.



Anand Panyarachun
Minister of Foreign Affairs

THAI VISITOR: The OPC's initial reception for United Nations delegates was marked by an informal exchange of thoughts and views with Anand Panyarachun of Thailand who was notably candid. Joking about his present status as "acting permanent delegate" to the UN, he suggested, "My government will be so impressed by the OPC invitation that it will be moved to make me an ambassador." In the intimate atmosphere of the OPC Bistro Room, Anand briefed guests on Thai attitudes and responded to extensive questioning. Many guests had been to Thailand and through the medium of this reception, updated themselves.

(Kay Kato drawing)

OPC PROTESTS TO SPANISH AMBASSADOR

The OPC has protested the maltreatment of newsmen covering recent student unrest in Spain, detailed in two recent editions of *The Bulletin*.

In a letter to the Marquis de Merry del Val, Ambassador from Spain, OPC President Victor Riesel stated, "We are outraged at such conditions and add our voice to those of our colleagues who of the scene have made their protests.

"What is even more shocking is the retreat from an assurance made to me personally in an exchange of letters with your Embassy on a previous occasion that such actions against newsmen in pursuit of gathering the news would not be tolerated or condoned."

He asked that the Club's protest be communicated to authorities in Spain and also urged a meeting with the ambassador to discuss the situation.

Several newsmen were attacked by riot police on the University of Madrid campus in late January. One, UPI's Aldo Trippini, required hospitalization.



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., sent by first-class mail to all members (air mail to all overseas points).

Mailing address: 54 W. 40th Street, New York, N.Y. 10018. Cable: OVERPRESS NEW YORK. 594-3500, area code 212.

Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

NEW YORK SCENE

Wed., March 8 — Party for John Wilhelm. 6:30 p.m. cocktails.

* * *

From the Old Sod

Thurs., March 16 — Irish Regional Dinner. Cocktails, 6:30 p.m., dinner 7:30.

Practically the entire menu for the Irish Regional Dinner to be held on St. Patrick's Eve (Mar. 16) at the Clubhouse will be flown directly from the Old Sod.

Irish International Airlines will transport the Galway Bay oysters (finest in Europe), the Limerick hams, Dublin fruit cake (with whiskey sauce), and Killarney Aer Lingus stewardesses will serve the Irish coffee.

Entertainers and door prizes will also be imported from Shannon airport to West 40th Street.

Irish delegates to the US will join the celebration.

* * *

Thurs., March 16 — Franco-American relations dinner for 20 visiting French journalists. Time and further details to be announced.

* * *

Mon., March 20 — Luncheon, with Nicaragua's president-elect, Anastasio Somoza, 12:30 p.m.

* * *

Tues., March 21 — Book Night, with William Attwood, discussing "The Red and The Black." Cocktails, 6:30 p.m., dinner, 7:30.

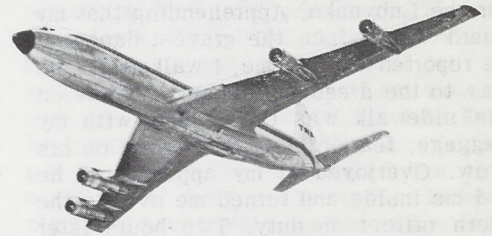
* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



ASK PRESS FOR VOLUNTARY RESTRICTIONS: A special committee of the Association of the Bar of the City of New York, headed by Judge Harold R. Medina, proposed last week that the press and police adopt strict voluntary codes in reporting crime news. Medina, explaining the report at an OPC luncheon, said the New York report differed from that of the American Bar Association, which recommends that press be held in contempt for prejudicial stories in the pre-trial period; the police also would be held in contempt for "leaking" prejudicial publicity. He advocated the drastic revision of Canon 20 of both the New York State Bar Association and American Bar Association. The Canon governs ethical behavior of lawyers in trial publicity matters. "We need a new Canon 20 right now. The one we have has too many loopholes and escape hatches."

News break:



TWA makes it easy to cover the States.

Get there fast when your story breaks. New York, Washington, Boston, Philadelphia, Chicago, St. Louis, Phoenix, Las Vegas, Los Angeles, San Francisco and more—most anywhere the news happens. Our schedules fit your schedule. Hundreds of non-stops. Easy one-airline service, too—no changing terminals. Just call it in to your travel agent, or TWA, and the planes will roll.

Welcome
to the world of
Trans World Airlines*



*Service mark owned exclusively by Trans World Airlines, Inc.

GUARD

(Cont'd from page 1)

the pandemonium of the overcrowded station we lost each other. I used the occasion to telephone the Commissariat for Foreign Affairs to leave urgent word for Litvinoff that I was a prisoner bound for the Lubyanka. Apprehending that my guard would face the gravest danger if he reported without me, I walked all the way to the dreaded Lubyanka. There on the sidewalk was the soldier with my baggage, fear in his eyes, sweat on his brow. Overjoyed at my appearance, he led me inside and turned me over to the stern officer on duty. Two hours later Litvinoff arrived in person and I was set free.

'FORGET' INSTEAD OF FORGIVE IN USSR

By JESS GORKIN

Editor, Parade. Gorkin, who originated and campaigned for the Washington-Moscow "Hot Line", has made reporting trips to all parts of Russia.

After sitting in the Aeroflot jet for an hour, waiting for takeoff on the flight from Irkutsk in Siberia to Moscow, passengers were asked to disembark. Several hours later we were told that our luggage had been transferred to another plane and we would begin our journey to the Russian capitol.

Unfortunately, in the process of transferring my bag a porter opened it. He was extremely selective, taking the jacket of one suit and the pants of another. He also rummaged through my drug and shaving kit — and kept only a single item.

I discovered the loss after checking in at the Metropole Hotel in Moscow and immediately informed the hotel manager.

"No one steals anything in the Soviet Union," she insisted. "Obviously you forgot the pants and jacket in your Irkutsk hotel room."

"I hope you are right," I said. "But on the other hand it is difficult for me to understand how my drug and shaving kit unzipped itself and only one article in it — something I really need — is missing."



Gorkin



Hearst

At this point, her curiosity got the best of her. "What is the article," she asked.

Looking as sad as I possibly could, I pointed to my balding pate and whispered: "My hair tonic."

My explanation was good for a laugh — but not good enough to recover the stolen items.

A FUNNY THING...ON THE WAY TO KREMLIN

By WILLIAM RANDOLPH HEARST, JR.

Editor-in-chief, Hearst Newspapers, member of the Hearst Task Force.

So many funny things happened to Joe Kingsbury Smith, Frank Conniff and me on our way to the Kremlin in 1955 that it's hard to pick out any one, so here are two.

The first went like this. No sooner had we stepped into our rooms at the National Hotel in Moscow around midnight, after spending the day since dawn in a DC3 from Berlin, than I heard Joe, who never calls me anything but "Bill," suddenly give out with the following statement in an especially meticulous, enunciated way.

"Now don't forget, MR. HEARST, that the message you bear from President Eisenhower is for the ears of Premier Malenkov and his ears alone."

I honestly thought for a second that he'd gone a little daft from the long day's trip. Wheeling around on him I found him grinning broadly. He held a finger up to his mouth in the well-known "shush" position, pointed with the other hand around the room, and then held it to his mouth as if he were talking into a microphone. I must say I didn't realize immediately what all this charade was about, but, always quick as these matters, in about a minute or two I came back at him in much the same stentorian tones and delivery. I allowed as how I realized that what he said was the truth and that absolutely no one in Russia but Premier Malenkov would get the message from me.

Naturally, we had no message at all. Nor did we ever see Malenkov because he was excused from his duties as Prime Minister two days later. We did, however, see Bulganin. We were on our way out of the country, in Leningrad, when we were sent for and told that we could see the new Premier Bulganin if he returned, which he did and had the first interview that he gave to any newspapermen.

The second incident got to be a running gag.

Acting on a tip the late Senator Joe

MOSCOW

McCarthy gave me in his Washington office and which he said the FBI had given him, we held our caucuses and strategy meetings in my bathroom, with the water running full blast.

This latter, according to J. Edgar via Joe McC, made such a roaring sound that it figuratively drowned out any microphone. The only hitch in this procedure was that while sitting on the edge of the tub we didn't notice that the water came in faster than it was running out, so engrossed were we in our "cloak and dagger" activities. It wasn't until I literally got my tail wet that the meeting had to be recessed.

We repeated this several times during our stay there, and invariably after such a forced adjournment, we moved out into the "bugged" sitting room and argued our respective views all over again, only this time out loud.

P.S. But we got a Pulitzer Prize anyway.

PASTERNAK FUNERAL MIRRORS 'MYSTIQUE'

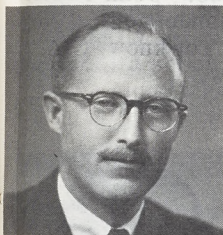
By OSGOOD CARUTHERS

Moscow bureau chief for The New York Times, 1958-61; now Bonn and Moscow East Europe correspondent for The Los Angeles Times.

The one experience among my own adventures that was a deeply moving at the time of its happening as it is to recall now was the funeral of Boris Pasternak, the great Russian poet and author of the novel *Doctor Zhivago*, in May, 1960. I believe I came closer then to true sense of that mystique known as "the Russian soul".

It was at his country "dacha" in the village of Peredelkino where Pasternak died at the age of 70 and where his wasted body lay in an open casket for the hundreds of mourners who made the pilgrimage on that warm and sunnyspringly day. The bare wooden floor of the Pasternak living room, where the flower-petalled casket lay, was covered with evergreen branches. Throughout the afternoon his old friends, many luminaries of Soviet arts and letters, and scores of young men and women who had come there from universities as far away as Kiev and Leningrad, filed slowly past the casket. In an adjoining room, seated at an ancient upright piano, was the great Russian pianist, Svyatislav Richter, who played throughout the afternoon as carefully and as full of profound feeling

SCOW



Caruthers



Schorr

ing as though he were at his greatest and concert.

The windows of the old unpainted dacha were open. Outside, under the pine and birch trees that surrounded the house, people stood or sat on the ground, listening to the music mingled with the sounds of nature all around — one could almost touch the sense of life and death and nature and immortality there.

And the feeling did not pass as the open casket was carried across the fields to the hill where it was finally placed in its grave in the shadow of three tall pines.

The unforgettable ritual, without religious rite or undue sentimentality but with the tremendous dignity of simplicity, went on far into the night as young students stood over the new grave and read the poems of Boris Pasternak — and many of them from the back of *Doctor Zhivago*, the book that has never been published in the Soviet Union.

'ILLEGAL' VISITOR GETS BULGANIN PAT

By DANIEL SCHORR

CBS News Moscow Correspondent, 1955-57; now with CBS News in Washington.

What was the most unforgettable experience?

Perhaps living in Moscow "illegally" for two months after my original one-week visa expired and before I received permanent accreditation. When I appealed to Premier Bulganin about it, he patted my face amiably and said, "Illegal? You have a real criminal face." And Foreign Ministry Press Chief Leonid Ilyichev said, "Don't worry, if we want you to go, we'll tell you."

Perhaps trying to cover President Tito's tour of the Soviet Union in 1956, which the Soviet authorities were not anxious to see too widely noted in the West. Especially being taken aboard a boat at Stalingrad ostensibly to follow

Tito down the Volga, being plied with food and liquor while we saw Tito sail away and our press boat stayed moored — until Tito came back.

Perhaps the ordeal of getting Khrushchev on "Face the Nation" in 1957, deadlocked negotiations threatening the appearance several times, and Khrushchev threatening to walk out moments before the filming began unless the questioning was friendly. And the final hitch — Khrushchev refusing to do make-up because "I am not an actor." (So, okay, no make-up. Let's roll!)

No, the most unforgettable experience was being arrested, with cameraman, in 1957, charged with taking prohibited pictures of Lubyanka though we were only filming the children's department store, "Detski Mir." An hour-and-a-half in the police station, complaint filed by two "workers" who gave only post-office box numbers as their addresses, film confiscated and sealed. And two weeks later the film returned — the emulsion erased.

And then, in December, home for the CBS News "Years of Crisis" program and return visa refused. That was really unforgettable.

"DO SVIDANYE" AND END OF STALIN ERA

By WHITMAN BASSOW

UPI, 1955-58; Newsweek Moscow bureau chief, 1960-62; now working on novel about the Khrushchev era.

During my five years as a Moscow correspondent for *Newsweek* and UPI, I covered many historic events. Among them were the Twentieth Party Congress, the launching of the first Sputnik and Gagarin's epic flight around the earth. But it was the far less dramatic occurrences that revealed, for me, better than the headline stories, the profound evolution that had taken place in the Soviet Union since the death of Stalin.

Three phone calls underscored that change. They were from Russian friends who had read in *Pravda* or heard on the radio that I was being expelled from the Soviet Union for "conduct unbecoming a foreign correspondent." (August, 1962)

The phones were tapped, of course, and the Russians knew it. But they phoned to express regret and surprise at my expulsion. They asked when they could come for a farewell drink.

These people were just friends, not heroes. A few years earlier, no Russian would have dared phone and certainly, no one would have come around to say "do svidanye." The risks were too great and so was the fear. By 1962, times had indeed changed.

BAD NEWS OF MOSCOW PEARL HARBOR, TOO

By LARRY LESUEUR

Former CBS correspondent, now White House correspondent, Voice of America.

It was after midnight when the phone rang in the Kuibyshev hotel room I shared with Eddy Gilmore of the AP. Knowing that I had to get up three a.m. for my nightly broadcast, Eddy tried not to disturb me. He didn't turn on the light and he lowered his Alabama drawl to a whisper as he took the message. It was the nightly Red Army communique. Then he stumbled backward his bed in the dark with muffled curses as he stubbed his toes. "Don't worry, Eddy," I said, "I'm awake anyway. What's new? Has Moscow fallen?"

We had been heading for Moscow a month before after an 18-day Arctic convoy trip to Archangel until a German task force had cut the railroad line, forcing the rerouting of our train to a Siberian branch that crossed the Urals in the North and again in the South, depositing us at this frozen city on the Volga after almost three weeks on a near starvation diet. We had traded our soap, cigarettes and extra shoelaces with Russian peasant women who met the train with bread and hardboiled eggs at some of its innumerable stops. We had no Russian money. When we finally tottered off the train at the Soviet provisional capital, along with Walter B. Kerr of *The Herald Trib* and Ralph Parker of *The London Times*, we were welcomed by several other Americans who had already arrived there from Moscow — among them, *Henry Cassidy*, Cy Sulzberger and *Henry Shapiro*. The news they gave us about Moscow was grim. Despite the heavy snows and sub-zero temperatures, the German tanks seemed unstoppable.

"Moscow is still there," replied Eddy that December night. "But it sure looks bad." He repeated a long list of almost unpronounceable populated points that the Germans had captured. As an afterthought he added, "And the Japs bombed Pearl Harbor." We both pulled the blankets up over us and tried to go back to sleep.

A long minute passed before we both straightened up in our beds and shouted
(Cont'd on page 6)



Bassow



LeSueur

to each other almost simultaneously: "Pearl Harbor — That's America!" There wasn't any sleep for the rest of the American correspondents in Kuibyshev-on-the-Volga on December 8, 1941.

JFK DEATH SHOCKS PREMIER KHRUSHCHEV

By JAY AXELBANK

UPI correspondent in Moscow 1962-1966, now Advanced International Reporting Fellow at Columbia University.

In the years when Premier Khrushchev ruled the Kremlin there were many occasions for a Moscow correspondent to rub shoulders with him — at diplomatic receptions, airport arrivals and other public functions.

But the most memorable for me came on November 23, 1963, the day after President Kennedy was assassinated. The premier went to Spasso House, residence of the American ambassador, to offer his condolences.

As he was leaving the embassy, he espied a knot of US correspondents. He approached us and then shook my hand, merely because I was American, saying, "I am sorry, I am very sorry."

There was little doubt in our minds during those tragic days that for Khrushchev and for millions of Russians the death of President Kennedy had been a profound and genuine shock. The girl announcer on Moscow Radio broke down when she announced the news.

And I will never forget the grief-stricken look on Khrushchev's face that day. It stands out in my memory more sharply than the clenched fists, the ebullience and the earthy humor we usually associate with him.

HAPPIEST DAY WAS FIRST OUT OF USSR

By HENRY CASSIDY

Associated Press correspondent, 1940-45; now with The New York Daily News.

It is only fitting and proper — and, indeed, natural in our advancing years — that we should look back on our days in Moscow correspondents with a certain amount of nostalgia. And I suppose most of us would be delighted to serve another term there. But as a healthy corrective to this attitude, I should like to offer a definite recollection of my feeling about being a Moscow correspondent at the time. I was there from Aug. 3, 1940, to Aug. 1, 1944. When I got out and people asked how long I had been there, I would reply, "four years minus one day." And I used to think that one of the happiest days of my life was that one — when I was not a Moscow correspondent.



Axelbank



Cassidy

SOME UNEXPECTED SUPPORT FOR CIA

By A.I. GOLDBERG

Associated Press Moscow correspondent, 1959-60; now editor AP Log.

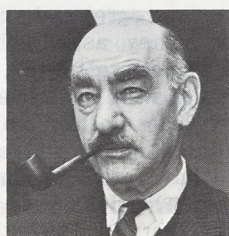
I was in the Soviet Union for only the comparatively short time that you begin to learn it wasn't long enough to be an authority. But there were surprises.

Item: the canteen salesgirl in the Brest rail station bawling out a policeman who pleaded for a bag to carry his oranges as they spilled from the paper cornucopia — "What do you think this is, GUM?" she demanded.

Item: the surprised Foreign Ministry press functionary who gave me my blue leather accreditation folder, along with a sermon how Moscow welcomes foreign reporters as instruments of peace. Instead of the ochen' blagodarnost' he expected, he got a return sermon: those who accredit reporters also have the responsibility of making possible for them to work normally. (It took a couple of years to abolish that "literary review" known generally as censorship).

Item: the surprise birthday party for a couple of Kopekabanka Klyb (get it? — penny ante) members where I first sprang my poesy about the zavod girls of Tashkent, and the one about the young priest of Zagorsk/who considered the city one-horsk/So he bought him a loshad'/to park in the ploshad'/ Now two is par for the cours. (There are others, including that ballad "Lenin has only got one wall, Stalin has got no wall at all...")

Item: the chatty cab driver who clucked at my complaint that I could buy *Pravda* and *Izvestia* at Fifth and 42nd but couldn't find the *Times* or *Trib* on sale in Moscow. He praised Eisenhower (this was just before U2) as a man of peace, said Russians looked forward to his tour.



Goldberg

Then, suddenly, he clamped a hand over the taxi license plaque on the dash. Half-turning, one hand on the wheel, one eye on the icy Embankment road, he said: "Forget you ever saw this number. Dulles is a fine man, too." John Foster Dulles? I asked in wonderment. "No, no, I mean Allen Dulles. You know, -CIA." Well, you never know.



Lyons



Ryan

STALIN MAKES STALE JOKE, BUT A SCOOP

By EUGENE LYONS

In Moscow for United Press, 1928-1934; now author and Reader's Digest editor.

November 23, 1930 — just another Saturday afternoon in snowbound Moscow. Mrs. Lyons was preparing for another cocktail party. We had the only capacious apartment in Moscow and paid for it by doing most of the entertaining.

About 4 p.m. came the telephone call. In a heavily accented English the caller announced himself as "Comrade Stalin's Secretariat," and would I please be there in an hour. But I was equal to the occasion. "Oh yeh," I responded cleverly, "and how are all the little Stalins?"

I had assumed it was a "rib" by some colleague. The press abroad was then filled with rumors of Stalin's assassination. We had all written him pleading for an interview, but no one seriously expected an answer.

Once convinced that it really was Stalin's office, I shaved and dressed hurriedly to make the appointment. The interview made history of a sort — the first the dictator had given to a working correspondent since his rise to the apex.

It was close to 8 p.m. when I returned home, having written the dispatch, cleared it with the censor and filed it at the cable office. The whole American press corps was there to greet me with a chorus of complaints. What kind of a host was I anyway, and where in hell had I been?

"Where have I been? Interviewing a man named Stalin," I smiled. And of course, no one took the answer in earnest — the stalest joke in the press corps. Before long I had them convinced and in my stimulated condition I talked

too much, told them a few of the things Stalin had said. After all, the piece was safely filed. But the party was still swinging when I got the cable from U.P. New York. They were holding the interview on ice for Monday morning, so not a word about it to anyone!

Luckily it all worked out well. It was still a scoop on Monday a.m.

RUSSIAN LOGIC CAN SHAKE UP AMERICANS

By WILLIAM L. RYAN

Special correspondent for the Associated Press, assigned to Moscow in 1953 and in 1960.

Every nationality, I suppose, has a logic of its own and the Russians are no exception. They do, at times, leave the American visitor a bit shaken.

Back in those spooky days just after Stalin died, when there still was a good deal of iron in the curtain, I had a couple of encounters with the logic. One was with a taxi driver.

Customarily, when possible, I rode in the front seat with the driver. Cabbies everywhere like to chatter. In this instance, I broke out my cigarettes. He eyed them. American cigarettes? I offered him one. He stuck it behind his ear.

"That," he announced, "is for my friend. Give me another."

I gave him another. I reached over and lit it for him. He took it out of his mouth and gazed at it with distaste. "I don't like this. It's too strong."

"Chto Vwi!" I protested. "Russian cigarettes are much stronger."

"Da, da!" he replied with a bland smile. "I know that. But I don't smoke."

The other encounter was in the Main Department Store which preceded the GUM on Red Square. I was buying a shapka — a fur hat. A little old fellow spotted me and gave me a sharp nudge in the ribs.

"You American?"

I admitted it.

"Tell me something," he whispered. "Do all American workers have automobiles?" "Yes," I told him, not caring to go into details. He eyed me with suspicion.

"Well, tell me something else. Why does Truman have aggressive designs on the Soviet Union?"

That was right out of *Pravda* editorial.

"Just a minute," I replied. "Truman is not President now. Eisenhower is President."

He leered at me knowingly.

"Da, da," he came back. "But you know, and I know, Truman is still the boss."

FLIESLER DIES

Joseph R. Fliesler, 69, died at Doctor's Hospital in New York Feb. 23.

Fliesler had served as New York correspondent for the Mexican Law and Investment Bureau, public relations counsel for ASCAP; managing director and originator of Foreign Language Film Groups. In the latter he was a pioneer in presenting foreign films in small "art" cinema houses. He was a veteran of such early newspapers as *The Morning Telegraph* and *The Globe* in New York, *The Kansas City Star* and *The Arkansas Gazette*.

He is survived by his wife, Pauline, two sons, Alan and Martin Fliesler (the latter assistant to the president of RKO General Broadcasting); four sisters, a brother and three grandchildren.

Classified

SPEECHWRITING, other freelance writing jobs wanted by ex-NYHT Wash. reporter 13 years in blue chip agency and corporate PR. Now exec of top company. Box 409.

PROFESSIONAL COUPLE want use of midtown Manhattan apt. two/three days weekly. Up to \$100 mo. Box 410.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

Placement

South America

M-246—Wanted: Reporter-Deskman for promising post on English-language daily in Latin America. Must speak Spanish.

New York

M-248—Wanted: Writer with 3-4 years' experience, some health or non-profit background. Health insurance program writing also physician-slanted material publications (not technical). Salary \$140-145 to start.

M-249—Wanted: Experienced editor/writer for a few months' assignment, heavy real estate background. Salary \$200-300 per week.

M-245—Wanted: Editorial assistant. Weekly business magazine offers growth opportunity to editor with some seasoning. Handle news desk, major features, some travel. Prefer someone in industrial or process field and/or capable learning technical terminology. Must have college degree in journalism. Able to meet people — no introverts. Heavy workload promised, usual company benefits. Send resume including present and desired salary.

M-244—Wanted: Public relations — large corporation. Assistant to public relations director. Experience in internal house organs, news and feature releases. Opportunity for growth. Salary \$12-15M.

M-243—Wanted: PR aide for non-profit organization in menswear area, to prepare press releases for all media, develop publicity program, member relations, association bulletin, etc. Starting salary about \$10M.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current product lines through acquisition and expansion.

*Helping tell the story of
Ludlow Corporation and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

M-241—Wanted: Versatile, fast, experienced writer to work full or part time. Established PR agency. Send full qualifications, plus desired salary.

M-240—Wanted: Writers, freelance. Seeking freelance writer to prepare stories on building materials for architectural publications. Must be knowledgeable in architecture and construction.

New Jersey

M-242—Wanted: PR staffer for newly-created position with major medical products corporation, offering excellent opportunity to assume responsibility and progress. Successful candidate must combine sound training as newsmen as well as some PR experience. He probably has great potential at present job but isn't moving ahead fast enough. Send resume in confidence.

Georgia

M-247—Wanted: Shopping center manager. For new regional air conditioned mall near Atlanta. Experienced sales promotion, public relations, leasing, preferred.

Please write c/o Box No. attention Placement, Overseas Press Club. Only members resumes will be forwarded directly to advertiser.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: NY News writer **Jesse Brodey** back from a 10-day trip to St. Croix, the Virgin Islands, with his wife France, gathering material for a series of magazine articles.

CHECKING IN: **Nino LoBello** from the Soviet satellite countries.

NEW POSTS: **Michael R. Codel** has completed his tour as AP correspondent in the Congo (Kinshasa) and been reassigned to the AP general desk in London . . . **Sylvan Fox**, former city editor of the NY World Telegram and Sun, who was deputy Police Commissioner for several months, has joined the staff of the NY Times . . . **Elsa Gilbert** appointed UN correspondent for the Mediterranean Observer and the Med News . . . **Wayne Pennington**, senior VP of Edward Gottlieb & Associates, has resigned to become PR director of Hanes Corp., Winston Salem, N.C. . . . **David Brown**, director of story operations for 20th Century-Fox, got his VP's stripes . . . **Barney G. Cameron**, business manager of the Pittsburgh Press, named chief business executive of that paper . . . **Lawrence F. Mihlon**, for the last year PR adviser to Jersey Standard staff departments and affiliates headquartered in N.Y., named manager of PR for Enjay Chemical Co., the domestic chemicals affiliate of Standard Oil of New Jersey.

BOOKS: To mark the publication of her book, "The Plaza: Its Life and Times," on Feb. 27, Brentano's gave a tea honoring **Eve Brown** at its Fifth Avenue and 48th Street shop. In the 48th Street window all week was a display simulating the Plaza's Palm Court, with a mannequin attired in the Mary Petty-type uniforms worn by the Palm Court waitresses, serving real fresh pastries (sent down by the Plaza chef each morning) . . . For the Kaiser Foundation San Francisco-based **Joseph Quentin Riznik** will be general editor of a book titled "How to Treat a Doctor," which will contain personal and professional opinions of 20 West Coast medical men on the subject. Intended as a handbook for patients, the book is meant to better the relationship between doctors and patients . . . **Bruce Cassidy**, fiction editor of Argosy Magazine, is author of a new World War II novel, "Operation Goldkill," published by Award Books. It deals with an undercover operation involving the Italian partisans in Northern Italy . . . **James Wakefield Burke** has taken time out from a lecture tour to re-write "Alpaca," H.L. Hunt's version of "the ideal constitution." "At least," he reports, "I managed to get H.L. out of the

right-hand corner of the fire; but best I could do was to put him back into the frying pan."

ARTICLES: "Canadians At Home on California's NORAD Base" by **Paul Brindell** in the Canadian Register . . . **George L. Hern, Jr.**, burning up the type-writer in Palm Beach with an illustrated feature, "The Ins and Outs of Palm Beach on a Budget," for the NY Times; pieces for the March and April issues of Palm Beach Life on "Egypt, the Colossus" and "Paris Streets and Scenes." In addition, he has covered several play openings and art shows for the Palm Beach Post-Times.

RADIO & TV: Former US ambassador **William Attwood**, who is now editor-in-chief of Cowles Communications, serving as special consultant to ABC's "Africa" project, being prepared under the supervision of ABC news . . . **Lin Root** on a panel of top Harvard and Johns Hopkins medical authorities to discuss female hormones on the David Susskind show on March 12 . . . Queens District Attorney Thomas J. Mackell was guest this week on **Victor Riesel's** WEVD radio program . . . **Walter Kirschenbaum** appeared on **Barry Farber's** WOR show Feb. 23.

HONORS: **James Kilgallen** of Hearst Headline Service honored at a dinner of the Deadline Club (NYC chapter of Sigma Delta Chi) when he was made a fellow and presented with a plaque and a key. He is the first reporter so honored; previously only editors and publishers have received the award . . . NBC president **Julian Goodman** received an alumni achievement award from the board of trustees of George Washington U. on Feb. 22 . . . **Dr. Joseph Franklin Montague** awarded the prize in sculpture at an art exhibit held at the NY Academy by the NY Physicians' Club. His work: a clay bust of Albert Schweitzer titled "An Extraordinary Man of Medicine." An address on Schweitzer by Dr. Montague, given at the Hall of Fame, International College of Surgeons, Chicago, in January, has been reprinted in Clinical Medicine.

USC BRANCH?: The University of Southern California is beginning to resemble the OPC. **Cecil Brown**, news and public affairs director of KCET, Los Angeles, was on campus recently to talk to the Faculty Club; **Bob Gibson**, foreign news editor of the LA Times, is teaching a graduate seminar in foreign news reporting and editing; and **Ted Kruglak** is director of the School of Journalism. February issue of the Interna-

tional Press Institute's "IPI Report" featured his article on the Los Angeles foreign news service.

NEW TENANT: in the OPC building, **Ben Zwerling**, who will publish his newsletter, "Tariffs & Trade," and handle writing, PR, and economic reporting assignments from Room 61.

LAUNCHING: Mr. and Mrs. **Edward L. Bernays** hosted a luncheon in Washington, D.C., Feb. 27 for British and American newspaper correspondents to launch their \$5000 British-American award competition. Sir Patrick Dean, British ambassador, spoke.

NEW CARTOONIST: **Robin Moore**, whose best-selling "Green Berets" has been made into a comic strip, has enrolled in a cartoon course, wants to learn to draw the characters himself.

Membership

ACTIVE

Rex Barley - Manager, Los Angeles Times Syndicate; President, General Features Corp.; Manager, Los Angeles Times-Washington Post News Service.

Gene Gately - Managing Director, Correspondent, Forum World Features Ltd., London, England.

Robert T. Goldman - Vice President and General Manager, ABC News, New York, New York.

William Kirtz - Editor, Central News Room, Radio Free Europe, Munich, Germany.

ASSOCIATE

Richard J. Callahan - Editor-in-chief, OPEC, Inc., Newark, New Jersey.

Maureen Counihan - Feature Writer & Dept. Head, New York Daily News, New York, New York.

Thomas W. Ellington (Lt. Col.) - News Writer, Ellis Associates, New York, New York; (F) News Writer, US Air Force.

Jacqueline Gilbride Gebhard - PR Director, The Community Hospital, Glen Cove, Long Island; (F) Newsday, L.I. Daily Press, NY Herald Tribune; La Salle, Ill., News-Tribune.

John C. Ginn - PR Representative, Celanese Corp., New York, New York; (F) Charlotte N.C., News; Kingsport, Tenn., Times-News; Charlotte, N.C., Observer; Columbia, Mo., Tribune; La Salle, Ill., News-Tribune.

Alex Groner - Assistant to Director, Corporate Development, Time Inc., New York, New York.

Donald C. Hallenbeck - Caption writer, NY Daily News, New York, New York.

John S. Livingston - McGraw-Hill Publishing Co., New York, New York.

Ian T. Macauley - Copy Editor, The New York Times, New York, New York.

Richard P. Pratt - Columnist, Newspaper Enterprise Association, New York, New York.

Earl C. Sandmeyer - Publisher, Chemical Spotlight & Earl Sandmeyer Associates, New York, New York.